



July 10, 1995

G. H. MOULTON
Chain Accounts Manager

110 Lake Avenue South, Suite #41, Bldg. #2
Nesconset, NY 11767
516-724-1430
Fax 516-724-2864

To: 1210 ROU ✓
1310 ROU

Subject: 7-Eleven Cigarette Program
(ID # 0001 04 01, 0001 04 02)

DM	120	REP
1224		
1228		
1220		
1220		
1230	✓	13
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

We received a call from 7-Eleven advising that the following stores have recently agreed to the Cigarette Program:

<u>Division</u>	<u>Account No.</u>	<u>Store #</u>	<u>Location</u>
123013	402353	15560	Buckalew Avenue, Jamesburg, NJ 08831
133416	665770	17871	1151 Burnt Tavern Rd., Brick, NJ 08724

A display and clock will be shipped to these stores. Please have your reps fill out Form 7101 and enter the contract in the SIS.

Thank you.

Sincerely,

George Moulton
George H. Moulton

GHM/pk

u/7101 req. 710

"We work for smokers."

51855 1089